

CENTRAL COAST COUNTRY DANCE SOCIETY  
Board of Directors Meeting  
September 3, 2014

Attending:   Jean Gorrindo       Keith Gorrindo       Harold Hallikainen  
              Judy Ellis           Roz Phillips         Phil Curnow

President Keith Gorrindo opened the meeting at 6:35 P.M. The meeting was held at the United Methodist Church Conference Room, 1515 Fredericks Street, San Luis Obispo.

Minutes of the May 28 Board Meeting were unanimously approved as presented.

**President's Report:** The dances are good with regard to music and people having fun but attendance needs to improve. Two thirds of those attending our last dance were members.

**Vice President Report:** Nothing to report.

**Treasurer's Report:** Harold distributed financial data which included a Profit & Loss from June 2013 to May 2014, a Profit & Loss from June 1 through September 2, 2014 and a Balance Sheet Previous Year Comparison as of September 2, 2014. Over a three month period, a loss of \$1,890.67 has occurred with an average loss of \$600 a month. Contra Carnivale is what keeps us financially stable.

## **OLD BUSINESS**

**CC2015 Update:** Judy reported that signed contracts have been returned by Victor Garza, Lisa Greenleaf, Crowfoot and Michael Gutin. Elixir and Wild Asparagus contracts are "in the mail." Erik Hoffman has not as yet responded. Both Keith and Phil have spoken to Victor Garza about the sound and lighting requirements needed and he has indicated he is up to the task. Keith has communicated to Bill Gaines Sound that we are not using them for CC2015.

**October Free Dance for Students:** Roz has spoken with Amy Sinclair at Cal Poly regarding placing an ad in the university newspaper. Roz will contact her again to see if Amy is willing to put a monthly ad in with information Risa Kaiser would provide. Also if she would distribute flyers around campus with info about the free October 11 dance for students with I.D. Roz would provide the artwork for the flyer. Harold has a template he will email to Roz.

**Southwest Regional Organizers Conference:** Jean indicated she has cancelled her registration due to the bad timing of the conference at the same time as the impending birth of her grandchild where she is needed. No other Board members were interested in attending.

**Publicity:** Harold indicated that Risa Kaiser is doing a good job with publicity. He is still responsible for email notices, postcard mailings and website maintenance.

**Event Cancellation Insurance:** Roz reported her event sources do not carry event cancellation insurance. If staff cannot attend, they don't get paid for anything even if they have incurred expenses. Roz will get a sample contract from her source so we can review the language in it.

## **NEW BUSINESS**

**Business Cards:** The need for updated business cards was discussed given some of the information on the current ones is inaccurate. Harold will check out prices on color postcards and business cards that would have generic information and be available at dances. Judy will email Harold some info on Vistaprint.

**Meetings Facility:** Roz offered the church conference room as a location for any Contra Carnivale meetings that might need a location. Consensus of those Contra Carnivale committee members present was that very few physical meetings were required, but the generous offers would be remembered.

**Facebook Page:** Roz volunteered to expand the current SLO Contra Dance Facebook page so it can be used by more people. Phil will make her a co-administrator.

## **OTHER:**

Phil will be in England and unable to attend the December monthly dance. He will find someone to be door manager.

Next Board meeting is scheduled for December 3, 6:30 P.M. at the Methodist Church.

Respectfully submitted

Judy Ellis  
Recording Secretary